

LIPI BHOWMIK

WordPress Developer | Web Designer | Full-Stack Web Developer

Sagorpara, P.O. Ghoramara-6100, Boalia, Rajshahi, Bangladesh

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CAREER OBJECTIVE

To build a successful career as a Web Developer and WordPress Specialist by applying my technical expertise in web development, eCommerce, responsive design, and website optimization while contributing to organizational growth.

CAREER SUMMARY

Professional Web Developer and WordPress Specialist with 3+ years of experience in web development, WordPress, eCommerce, responsive web design, and web application development. Skilled in HTML, CSS, JavaScript, PHP, MySQL, Bootstrap, jQuery, Laravel, Elementor, WooCommerce, Figma, SEO, and website optimization. Completed 100+ web projects, delivering user-friendly, scalable, responsive, and business-focused solutions.

SPECIAL QUALIFICATION

Certified in WordPress Theme Customization from Freedom IT Institutions. Experienced in WordPress development, WooCommerce, Elementor, responsive web design, Figma-to-web conversion, website optimization, SEO, and full web project development. Successfully completed 100+ web projects for different client and business requirements.

PROFESSIONAL EXPERIENCE

Junior Web Developer

Freedom IT Institutions | Dhaka, Bangladesh

January 2024 – Present

Area of Expertise: Web Development

- Develop and maintain responsive websites using HTML5, CSS3, JavaScript, Bootstrap, jQuery, PHP, and MySQL.
- Develop and customize WordPress and WooCommerce websites using Elementor and custom themes.
- Convert Figma and design concepts into functional, responsive web interfaces.
- Customize WordPress themes, layouts, plugins, and website functionality according to client requirements.
- Optimize websites for speed, SEO, usability, responsiveness, and overall performance.
- Support website deployment, maintenance, troubleshooting, and ongoing updates.
- Collaborate on client projects and deliver scalable, user-friendly, and business-focused web solutions.

Web Designer & Developer

Freelance / Professional Web Development

January 2023 – December 2024

- Designed and developed 100+ professional and responsive websites for different clients and business requirements.
- Developed websites using HTML5, CSS3, JavaScript, PHP, Bootstrap, jQuery, WordPress, and WooCommerce.
- Customized WordPress themes, layouts, and website functionality.
- Converted Figma designs and creative concepts into responsive websites.
- Developed eCommerce websites using WordPress and WooCommerce.
- Applied SEO and website performance optimization techniques.
- Managed complete web projects including design, development, testing, deployment, customization, and maintenance.

TECHNICAL SKILLS

Programming & Web Technologies:

HTML5 | CSS3 | JavaScript | PHP | MySQL

Frameworks & Libraries:

Bootstrap | jQuery | Laravel

CMS & eCommerce:

WordPress | WooCommerce | Elementor

Design & Development:

Figma | Responsive Web Design | UI Design | Creative Design | Figma to Web Development

Professional Skills:

Web Development | Web Design | Web Application Development | eCommerce Development | SEO | Website Optimization | Theme Customization | Database Management | Teamwork | Time Management | Freelancing

SELECTED PROJECT EXPERIENCE

Construction Company Website

Technologies: HTML, CSS, JavaScript, Bootstrap, PHP

- Designed and developed a responsive construction company website.
- Created mobile-friendly interfaces and business-focused website sections.
- Implemented functional features based on client requirements.

Dental Clinic Landing Page

- Developed a professional and responsive landing page.
- Focused on usability, professional presentation, and user engagement.
- Applied responsive design principles for multiple screen sizes.

Corporate Business Website

- Designed and developed a modern corporate business website.
- Focused on branding, responsive design, usability, and performance.
- Implemented business-focused website structure and functionality.

EDUCATION

- **Bachelor of Social Science (BSS)**
- **Bangladesh Open University**
Major: Arts | CGPA: 3.90/4.00 | Passing Year: 2023
- **Higher Secondary Certificate (HSC)**
- **Rajshahi Government City College, Rajshahi**
Group: Humanities | Result: 3.00/5.00 | Passing Year: 2017
- **Secondary School Certificate (SSC)**
- **Tin Nandina High School, Sirajganj**
Group: Science | Result: First Division/Class | Passing Year: 2000

TRAINING & CERTIFICATION

WordPress Theme Customization

Freedom IT Institutions, Bangladesh

Training Period: 26 July 2025 – 21 August 2025

Certification: Certificate of Achievement

PROFESSIONAL QUALIFICATION

WordPress Theme Customization Certification

Freedom IT Institutions

26 July 2025 – 21 August 2025

ADDITIONAL SKILLS

- Web Development
- WordPress Development
- WordPress Theme Customization
- Elementor Website Development
- WooCommerce Development
- Responsive Web Design
- Front-End Development
- Back-End Development
- Web Programming
- Website SEO
- Website Performance Optimization
- Data Entry – English & Bengali
- Digital Marketing / Social Media Marketing
- Freelancing
- Teamwork
- Time Management

EXTRACURRICULAR ACTIVITIES

Participated in academic, professional, and technology-related activities. Engaged in web development projects, creative design, WordPress development, and collaborative client projects. Continuously explored emerging web technologies and industry trends to improve technical and professional skills.

LANGUAGE PROFICIENCY

Language Reading Writing Speaking

English High High High

KEY SKILLS

Web Developer | Full-Stack Web Developer | WordPress Developer | WordPress Expert | Web Designer | Front-End Developer | Back-End Developer | PHP Developer | WordPress Theme Customization | Elementor | WooCommerce | HTML5 | CSS3 | JavaScript | PHP | MySQL | Bootstrap | jQuery | Laravel | Figma | Responsive Web Design | Web Application Development | eCommerce Development | SEO | Website Optimization | UI Design | Website Development | Database Management

PERSONAL INFORMATION

Full Name: Lipi Bhowmik

Father's Name: Prodip Kumer Bhowmik

Mother's Name: Shobi Saha

Date of Birth: 01 September 1985

Gender: Female

Marital Status: Married

Nationality: Bangladeshi

Blood Group: B+

Weight: 60 kg

DECLARATION

I hereby declare that the information provided in this curriculum vitae is true, complete, and accurate to the best of my knowledge and belief.

Lipi Bhowmik

Signature

